



PEOPLE
DEVELOPING
PEOPLE

EQUAL Ireland is a 'not for profit', community based social enterprise having charitable status which is engaged in the design, development and delivery of accredited, affordable education and training programmes to those people who, for whatever reason, may have missed out on earlier opportunities.

SELF DEVELOPMENT & EMPLOYABILITY

"What kind of a job will I get with this qualification?" is one of the most frequent and persistent questions asked at EQUAL Ireland Information Sessions. The straightforward answer is that ***"this Degree programme will provide you with a practical and theoretical foundation on which to successfully apply the transferable and generic business, community, leadership and management skills, which you will have acquired."*** As a consequence you will be better equipped to effectively compete for employment in leadership, management and organisational roles in business, social enterprise, the community or voluntary sectors.

These programmes prepare graduates for career opportunities in planning, supervision and business development, administration, management and leadership within business, and the social/community enterprise sector. In particular those interested in rural regeneration or social enterprise

Graduating from this programme will for example enable a graduate to engage in any of the following career options:

Accounts Manager	Operations Co-ordinator
Business Development	PR Communications Officer
Client Case Manager	Project Administrator
Community Development Officer	Project Manager
Community Project Officer	Services Administrator
Fund Raising Officer	Services Director
Family Support	Supervisor/Manager
HR Officer	Training Co-ordinator
IT Systems Management	Team Leader
Manager	Youth Work
Office Manager	Workplace/Community Representative

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BA in Business, Enterprise & Community Development



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www.equallireland.ie

BA in BUSINESS, ENTERPRISE & COMMUNITY DEVELOPMENT

INTRODUCTION

This is Year Three of a four year BA (Hons) in Business, Social Enterprise, Leadership & Management. It is a part-time distance learning programme. EQUAL Ireland's BA in Business Enterprise and Community Development is designed to provide you with the opportunity to achieve a QQI Level 7 Degree through flexible delivery methodologies incorporating on-line work and community based learning.

You will have the opportunity to explore and develop your interest in the fields of Business, Enterprise and Community Development and to enhance your competencies towards becoming effective administrators, managers or organisers in these areas while at the same time become accomplished self-directed learners.

WHO IS IT FOR?

Completion of this programme will be of particular interest to you if you are:

- A Graduate of EQUAL Ireland's Higher Certificate in Business, Enterprise and Community Development Business
- An Owner Manager or Sole Trader
- A Community Activist or Workplace Representative
- A Graduate of comparative degrees in other similar subjects
- An Entrepreneur with a business idea
- A Volunteer in a Community Group or Organisation
- Interested in self development for employment or community service

ENTRY ROUTES & REQUIREMENTS

People are required to have successfully achieved either:

- The EQUAL Ireland Higher Certificate in Business Enterprise and Community Development
- A QQI Level 6 Award in an appropriate or relevant area
- A successful completion of an Recognition of Prior Learning Portfolio (RPL)

Recognition of Prior Learning (RPL)

This method of entry is available to you in the event that you do not have the required formal educational qualifications, but have gained relevant knowledge and experience from your

ENTRY ROUTES & REQUIREMENTS

involvement in employment, community activities, home duties, sports etc.

If you think RPL might be of assistance please text 'RPL' to 087 2237231 or email 'RPL' to eierrs@gmail.com or call us on 091 778682 and we will provide you with all the necessary information and advice.

PROGRAMME CONTENT

BUSINESS & ENTERPRISE DEVELOPMENT

10 CREDITS

This module focuses on building your knowledge in the area of management and business development. You will acquire skills and in the areas most important to business, i.e. how to grow the business, how to identify and assess opportunities and manage these developments.

FINANCIAL ANALYSIS

5 CREDITS

The ability to interpret and present financial information is an important skill in both commercial and 'not for profit' organisations. This module will explain the role and purpose of financial management and includes the preparation of financial statements, budgeting, profit analysis and sources of finance.

APPLIED INFORMATION & COMMUNICATIONS TECHNOLOGY

5 CREDITS

This module will examine the importance of ICT, Internet and E-Business from a technical, business, marketing and security perspective and will discuss the importance of data and legal issues surrounding Information Management in an ICT environment

APPLIED HUMAN RESOURCE MANAGEMENT

10 CREDITS

People management is increasingly complex due to the legislative onus on the employer and employee. This module will explore the application of best practice Human Resources principles that can avoid legal issues and ensure fairness in the workplace.

APPLIED COMMUNITY DEVELOPMENT

15 CREDITS

This module will equip you with the knowledge and skills to successfully manage Community Development Initiatives and Social Enterprises and take on such roles as Manager or Project Leader thereby making a worthwhile and sustainable contribution to employment targets and quality of life issues within a community.

PROGRAMME CONTENT

INTEGRATED LEARNING PROJECT

15 CREDITS

This module will provide you with the opportunity to integrate the learning gained in the various modules on the programme through the completion of a project which demonstrates your judgement and understanding of the inter-relationship of the knowledge areas covered on the programme with the real world of work and community.

PROGRAMME DELIVERY & SUPPORTS

The programme will be delivered through EQUAL Ireland workshops held locally or centrally, or through a mix of both. Engagement is on average two days per month, over a 12 month period. An increasing proportion of delivery will be on line using our virtual learning platform www.equalireland.com/moodle which you are of course welcome to visit.

Key Learning Supports:

- Acquiring self directed independent learning skills & knowledge
- The EQUAL Ireland Moodle Learning Platform
- Access to Tutor and other support staff between workshops
- On Line learning materials for each subject
- Summary Video Presentations

GENERAL MATTERS

- Organised study groups, where appropriate

ASSESSMENT

The criterion for successful completion of this course involves satisfactory attendance and performance in all elements of the programme. Learners' academic progress is based on project submissions, both individual and group projects.

AWARDING BODY

Participants who successfully complete the programme will receive a Level 7 Award from the Athlone Institute of Technology

PROGRAMME FEES

€2,500 (A phased payment system is available, if required) Additionally EQUAL Ireland will provide advice on possible funding sources, who may, depending on your circumstances, be able to assist you with the payment of programme fees.

PROGRESSION

Progression from this programme is to a BA (Hons) in Business, Social Enterprise, Leadership and Management and subsequently to an MA in Business, Social Enterprise and Community which is currently in development

